

SHELBY SYSTEMS UNVEILS ARENA; NEW CHURCH MINISTRY SYSTEM NOW AVAILABLE

Shelby Systems, the first full-service church software company in the world and the continuing leader in the church software industry, has announced the official release of their new browser-based church ministry system, Arena.

Date Released: 01/02/2007

Memphis, TN January 2, 2007

Shelby Systems, the first full-service church software company in the world and the continuing leader in the church software industry, has announced the official release of their new browser-based church ministry system, Arena.

A great deal of excitement and interest was generated with the pre-release introduction of Arena at the 2006 NACBA (National Association of Church Business Administration) convention in Chicago, IL. Throughout the remainder of the year, the new Arena division executed the beta testing and pre-release plans which included the creation of The Community – a Web 2.0, shared-source network of church IT and development partners. “This shared-source community makes Arena unique,” explains Shelby’s director of business development, Steve Pruitt. “The Community brings the users together to collaborate and participate in true customization.”

The Arena product touts such features as robust metrics and reporting capabilities, hosting freedom, customizable check-in options and a flexible approach to groups. Contact and follow-up communications are simple and administratively supervised, providing automatic reminders and urgency alarms. Arena’s health meter is based on flexible criteria and automatically reminds leadership if someone is struggling. Simple search features, hover texts and hover pictures as well as simple drill-downs help you easily locate and contact people or groups of people.

Because Arena is a fully integrated system, it insures your communication methods, your content management and your contact management are consistent and connected. Check-in is quick, easy and attractive. Arena seamlessly integrates with ShelbyFinancials, a full-featured and mature Fund Accounting system. Arena’s web authoring tools publish information directly to the web, streamlining events and external communications as well as encouraging “anywhere” connectivity. “Arena has given us the ability to communicate more clearly and effectively with our congregation... and enabled us to have incredible staff accountability for follow-up,” summarizes Doug Park, Pastor of Operations at Canyon Ridge Christian Church.

Shelby Systems, an innovator in the field of church management software since the 1970’s, continues to lead the industry with the introduction of Arena, a browser-based, shared source ChMS. Arena is dedicated to the power of community by encouraging creativity, inspiring connections and enhancing communication.

The Arena church ministry system is now available! For online, group or private demonstrations: Phone: 888-77-ARENA Email: info@arenachms.com www.arenachms.com

About Arena division of Shelby Systems, Inc.

Shelby Systems Announces Arena Division News Released: August 26, 2006 (PRLEAP).

Contact Information

Rebecca Harris Greer
Arena division of Shelby Systems, Inc.
<http://www.arenachms.com/>
888-772-7362

Press Release service brought to you by Fast Pitch - www.fastpitchonline.com - Post your Press today!